

Vrede Commercial uses LandVision™ to add efficiency to their research workflows.



Success Story

Chicago, Illinois



## COMMERCIAL REAL ESTATE



### PROBLEM

Collecting property, market, and ownership information across multiple territories was a significant challenge.



### SOLUTION

LandVision consolidates and visualizes property and location data within one application for more efficient analysis.



### BENEFITS

- **Find the Data You Need in One Place:** Don't spend valuable time hunting down location data from county resources.
- **Research Owners and Their Holdings:** Use owner portfolios to evaluate all potential opportunities with a property owner.
- **Adapt the Platform to Meet Your Needs:** Import your own data and benefit from new layers added by DMP into LandVision.

## LandVision Helps Vrede Commercial Conduct Site Selection Faster and More Efficiently

Ken Robberechts is the CCIM Illinois Chapter President. He is also the Founder and Managing Principal of Vrede Commercial, a Chicago-based commercial real estate firm that specializes in commercial site selection and brokerage services. He shares how LandVision helps him spend his time researching opportunities more efficiently.

### LandVision Places the Information You Need at Your Fingertips

Prior to using LandVision, Robberechts often had to collect property and location information from county GIS portals and other public sources. He explains how LandVision helps him eliminate the step of gathering data and allows him to begin conducting analysis faster.

"With LandVision, I can type in an address or area nationally and see where the parcels make sense and what I need to assemble. That saves me a significant amount of time and lets me vet a project out earlier in the process."

### Use LandVision to Identify Owners and Analyze Their Holdings

With one click in LandVision, Robberechts is able to evaluate the various entities behind a portfolio and the type of property owner he is working with.

"LandVision gives me the ability to look at assemblage projects and see what property owners have in their portfolios," Robberechts says. "Previously it would have been difficult to identify all of the different parcels associated with an owner, particularly if they're not contiguous to each other."

### LandVision is Not a Black Box

After onboarding, Robberechts worked with the DMP Customer Success team to configure several of his own data layers in LandVision. On top of the ability to integrate his own data, Robberechts appreciates that DMP continues to add new data layers into LandVision for brokers to use in their analysis.

**"LandVision continues to adapt as the market changes," says Robberechts. "Whether it's adding opportunity zones or other future considerations that may come online, DMP integrates new data to meet the needs of the commercial real estate broker."**



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