

The DMP platform helps the City of Pismo Beach Fire Administrative Department cut time spent on inspections by 50%



## Success Story

Pismo Beach, California



CITY & COUNTY  
GOVERNMENT



### PROBLEM

Using a property data system that delivered outdated and inaccurate information was costing the City of Pismo Beach valuable time.



### SOLUTION

The DMP platform's automation capabilities and complete, accurate property data help the City of Pismo Beach operate more efficiently.



### BENEFITS

- **Save Valuable Time:** Streamline your access to ownership information & other critical location data.
- **Trust Your Data:** Quickly access up-to-date information to ensure complete accuracy.
- **Simplify Your Workflows:** Easily find the information you need with the help of an intuitive, user-friendly interface.

## Pismo Beach Depends on the DMP Platform to Access the Location Data They Need for Their Operations

Michelle Pearson is an Administrative Assistant for CAL FIRE & the Pismo Beach Fire Department that works with several city departments. She shares below why the city relies on the DMP location intelligence platform.

### Save Time With Streamlined Workflows

Pearson primarily uses our map-based real estate application to access property owner portfolios, which are essential to property inspections. The application allows her to easily create and export contact lists by simply clicking on a parcel and generating a list, reducing the time it takes Pearson to identify property owners. This allows her to quickly notify owners when properties require work.

"The DMP platform cut my time in half," Pearson says. "It went from taking me 40+ hours over 2 weeks to do inspections to about 20 hours."

### Access Continually Updated Data For Complete Reliability

Prior to adopting the DMP platform, the City of Pismo Beach was using a program that did not deliver accurate information, making it challenging for Pearson to complete her work.

**"DMP data is continually updated, and this makes a huge difference to me," Pearson explains. "Our planning department sends out public meeting notices, and they come to me 4-5 times per year to do this for them because it's easier for me to manage using the DMP platform. I can do a 300-ft. public meeting mailing in minutes."**

### Benefit From A User-Friendly Interface

Pearson appreciates that the DMP platform is so easy to use. Although DMP offers product trainings and webinars, she has not needed them, finding she could easily train herself to use the platform.

"I can easily upload shapefiles, type in the size I want, and then display them on the map in just a couple of clicks," Pearson says. "I didn't find other programs that are as easy to use!"

More than 200 government entities, including the State of California and over 30 of its departments, trust the DMP location intelligence platform to help them operate more efficiently.

To see our location intelligence solutions for local governments or request more information, visit [digmap.com/government](https://digmap.com/government).



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