

LandVision™ provides location intelligence solutions that brokers at Voit Real Estate Services rely on to produce profitable results.



COMMERCIAL REAL ESTATE



PROBLEM

Voit Real Estate Services was using location technology that delivered inconsistent data and did not create value.



SOLUTION

Property & location data in LandVision are continually updated, and the application provides a range of features that Voit brokers trust to provide accurate information.



BENEFITS

- **Trust Your Data:** Leverage continually updated information to ensure your team is always working with accurate data.
- **Turn Cold Calls Into Warm Calls:** Access complete owner portfolios to empower brokers with the information they need to land new clients.
- **Get Started Quickly:** The features in LandVision are robust, yet user-friendly so your team can achieve results quickly.

Voit Real Estate Services Relies on LandVision to Empower Brokers with Accurate Property Data

Joshua Brant is the Regional Director of Research for Voit Real Estate Services, a commercial brokerage in San Diego. Brant shares why LandVision is a “must-have” for brokers.

Conduct Data-Driven Property Research

Prior to using LandVision, Voit Real Estate Services found many sources of property data were often inaccurate. Brant’s team now relies on LandVision, confident that it supplies accurate data and can be used for immediate delivery of comprehensive reports.

“You can’t sell a property if you don’t know what you have. LandVision’s site profile reports give detailed property information with a layout showing everything,” says Brant. “LandVision is a must-have.”

Make Effective Sales Calls

LandVision delivers complete owner portfolios that outline every property that owners and entities currently possess. This ensures brokers are fully informed of an owner’s holdings before picking up the phone.

“The owner portfolio is my personal favorite LandVision tool. We did not see anyone else offering that,” shares Brant. “It helps us turn a cold call into a warm call because we go into calls completely informed. The conversation flows easily when we know what we are talking about.”

Leverage a Single, User-Friendly Application

Brant’s team was using a different location technology provider before making the switch to LandVision. His team finds it offers greater value with a better interface and more features.

“It’s difficult to quantify the benefit of using LandVision because it’s so integral to what we do. It’s part of every deal we work on. It’s a crucial part of our process,” explains Brant. “We use a lot of third-party data providers, and LandVision is one of the most crucial applications for us.”



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As part of the DMP location intelligence platform, over 17,000 commercial real estate professionals rely on LandVision to help them identify off-market opportunities and win more deals.

To see our location intelligence solutions for commercial real estate or request more information, visit www.digmap.com/commercial-real-estate.