

LandVision™ delivers complete property information to support rapid business growth for commercial real estate firm Avison Young.



Success Story
Indianapolis, Indiana



COMMERCIAL REAL ESTATE



PROBLEM

Gathering property information was time-consuming for brokers at Avison Young, and the data received was often inconsistent and outdated.



SOLUTION

Avison Young brokers rely on the parcel and ownership data in LandVision to effectively deliver on the results their clients want.



BENEFITS

- **Eliminate County Assessor Visits:** Access continually updated parcel data and ownership information in one application.
- **Gain Competitive Market Knowledge:** Present existing and potential clients with unique datasets related to objectives within their target markets.
- **Onboard With Ease:** Receive instant access to valuable insights that can be used by brokers, marketing personnel, and operations teams the day you sign up.

Avison Young Relies on LandVision to Support the Commercial Real Estate Services Firm's Rapid Growth

Rhonda Beiswanger is an operations manager for Avison Young, a full-service commercial real estate services firm. Avison Young chose LandVision as its location intelligence solution because the application gives the Avison Young team a competitive advantage.

Access Complete Property Information in One Place

Avison Young uses LandVision for instant access to detailed property data, including ownership information, transaction history and parcel data.

"Before using LandVision, it was hard to navigate through county GIS systems. The information was often dated and not consistent," Beiswanger says. "Now I can pull up a parcel in LandVision and get detailed information that can be easily exported into an actionable report. Our brokers can dive deep into the data, including owner information along with other land holdings."

Capture Greater Market Share

LandVision makes research easier. Brokers at Avison Young are able to present clients with information and insights they might not receive from a landlord, such as data about the area surrounding a parcel or information about the previous owners.

"Commercial real estate is an industry that is constantly changing. We need to know our market – including the land, owners and buyers," Beiswanger explains. **"Databases are only as good as the information being put into them, and we can trust the data in LandVision."**

Start Accessing Actionable Information Quickly

LandVision was easy for Avison Young to implement. From onboarding to expanding use of the application, Beiswanger's team has received top-notch customer support.

"DMP's customer service is superb," says Beiswanger. "Our representative came to our office to meet with us and make sure everyone was properly trained on and current with the features we should know about. He was familiar with the technologies we were already using, making it easy to export and import data so we can use it the way we need to."

As part of the DMP location intelligence platform, over 17,000 commercial real estate professionals rely on LandVision to help them identify off-market opportunities and win more deals.

To see our location intelligence solutions for commercial real estate or request more information, visit www.digmap.com/commercial-real-estate.



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