

The Turner Center for Housing Innovation at UC Berkeley uses LandVision™ to gather and analyze land data, helping to inform California's housing policy.



STATE & FEDERAL  
GOVERNMENT

! PROBLEM

The Turner Center did not have one complete database to view land datasets, making dynamic analysis challenging.

💡 SOLUTION

LandVision provides a map-based visualization of complete property data for effective property analysis that is used to inform state-wide policies.

☑️ BENEFITS

- **Access Comprehensive Data on One Platform:** LandVision provides access to complete, updated property data including zoning, demographics, hazards, and more.
- **Make Data-Driven Decisions:** Search multiple datasets simultaneously, enabling you to discover unique insights and make decisions based on actionable information.
- **Onboard with Ease:** DMP's customer success team ensures you are maximizing your use of LandVision and gets you up to speed quickly.



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## LandVision Helps The Turner Center for Housing Innovation Develop Data-Backed Policy Recommendations

Assistant Professor of City & Regional Planning at UC Berkeley, Carolina Reid, uses LandVision to inform research she oversees as the Faculty Research Advisor for the Turner Center for Housing Innovation.

### Access Complete Property Datasets in One Place

The Turner Center helps inform state-level policy decisions around housing and housing supply. Reid's team aims to analyze existing land use, looking at datasets that could affect California's housing policy. Prior to using LandVision, data was pulled from disparate data sources, making analysis challenging.

"Before using LandVision, we did not have one complete database of zoning patterns, land characteristics, or property ownership," says Reid. "LandVision provides critical housing and land use data in one place so it's easier to analyze."

### Analyze Data that Leads to Impactful Decisions

Current state-level legislation is looking at relaxing zoning constraints at high-quality transit stops. Reid's team is assessing how much new housing would be possible if this legislation passes, and they are conducting this analysis using property data provided by LandVision.

"The data provided by LandVision is important for our models and analysis," Reid explains. "It allows us to bring data-backed evidence to the policy-making process, which is critical for addressing California's severe housing crisis."

### Receive Top-Notch Customer Support to Maximize Benefits

Reid's team considered other property data aggregators before deciding that LandVision offered the data that the Turner Center needed. They were also impressed with the customer service they received from DMP.

**"The DMP customer success team was very helpful with onboarding and showing us how the data is structured," Reid says. "They made sure we were interpreting the data correctly. We also take advantage of the application to visualize the data quickly before we run our analyses."**

The DMP platform is trusted by more than 200 government entities in North America, including the State of California and more than 30 of its departments.

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