

The DMP Platform Helps Anchor Loans Streamline Funding for Fix-and-Flip Real Estate Investors.



Success Story
Calabasas, California



FINANCIAL SERVICES



PROBLEM

Anchor Loans required a reliable source of accurate property information, both for their proprietary FinTech platform and for personnel who do not utilize the platform.



SOLUTION

SpatialStream delivers current property and tax information into the Anchor Loans FinTech platform, and LandVision supports further information-gathering efforts.



BENEFITS

- **Support Innovative Business Processes:** The DMP platform of applications, web services, and map-ready content are fully extensible, so they can be tailored to meet multiple business objectives.
- **Integrate Location Data Seamlessly:** SpatialStream easily delivers real-time data into Anchor Loans' proprietary FinTech platform.
- **Streamline Everyday Workflows:** Automate processes to enable effective data management and more confident decision-making.



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The DMP Location Intelligence Platform Helps Lenders Evaluate Finance Options for Real Estate Investors

LandVision™ and SpatialStream® Support Innovative Real Estate Lending

As the nation's leading private direct lender to fix-and-flip investors, Anchor Loans is at the forefront of innovative lending. The company relies on both SpatialStream and LandVision, two products in the extensible DMP location intelligence platform, to meet multiple business objectives.

"We've been using SpatialStream and LandVision since 2012," says COO Sabrina Zuckerman. "The DMP platform has become central to our business, our financial technology (FinTech) platform, and our general operations. We use it for underwriting, asset management, capital markets, and much more."

SpatialStream Seamlessly Integrates with the Anchor Loans FinTech Platform

To support its everyday business operations, Anchor Loans has built its own proprietary FinTech platform. DMP's SpatialStream web service is integral to this platform, streaming updated property and tax information to facilitate property evaluation.

"Our technology allows us to accurately and quickly evaluate properties," says Zuckerman. "Using the SpatialStream web service, we easily see property information, ownership history, and outstanding liens, and can compare values against our internal system."

LandVision Helps Anchor Loans Streamline Their Workflows

In addition to their proprietary FinTech platform, Anchor Loans uses LandVision to quickly access precise property data. LandVision enables Anchor Loans to automate processes and streamline data collection, which has helped the company deliver a superior customer experience and gain a competitive advantage over other real estate lenders.

**"LandVision is central to our system," Zuckerman explains.
"Everything we do is property-related, and we get so much
value from the data we gather from LandVision.
I can't imagine what businesses did before this type of
technology solution was available."**

Over 1,200 businesses and government entities trust the DMP platform to help them make more confident decisions.

To learn more about our industry-specific location intelligence solutions, visit www.digmap.com/about-our-solutions.