

# The Verrichia Company Uses LandVision™ for Streamlined Access to Detailed Property Data



## BUILDING & LAND DEVELOPMENT



### PROBLEM

The Verrichia Company, a real estate development group, needed a faster way to find the property information required to inform decisions on land acquisition and development



### SOLUTION

The Verrichia Company relies on LandVision for instant access to comprehensive property data



### BENEFITS

- **Complete Property Details:** View ownership information, acreage, zoning, land use, distance between properties, and much more
- **Simplified Location Analysis:** Review complete property data visually on a map for easier location and competitive analysis
- **Save Time:** Instant access to complete property data for streamlined and efficient property research on any parcel of land

## The Verrichia Company Makes Confident, Data-Backed Business Decisions Using LandVision

### Complete Property Details to Inform Acquisition and Development Decisions

The Verrichia Company is a real estate development group focused on targeting new and redevelopment commercial real estate opportunities in several states. The company uses LandVision to streamline property research and data analysis when reviewing properties for acquisition and redevelopment.

LandVision was recommended to The Verrichia Company by a joint venture partner who also uses the application, and it has since become essential to the company's workflow. "As commercial land developers, it is crucial to know all of the property details of particular parcels we are interested in acquiring and developing," says Project Coordinator Ryane DePaul. "This includes zoning, ownership information, acreage, and a detailed heatmap of the competitive market."

### Location Analysis Made Easy

DePaul typically uses LandVision to research property details, create property assemblage profiles, search demographics, create map exhibits using the major brands feature, and to measure distances between locations. Viewing this information on a map allows The Verrichia Company to better visualize its potential opportunities. Because this information is continually updated in LandVision, DePaul's team knows that they are consistently working off of accurate information.

### Time Savings

One of the biggest benefits for DePaul's team is the ability to quickly research information on any parcel of land.

**"Having the ability to locate parcel details, such as owner information, acreage and zoning, significantly reduces the turnaround time on market research," says DePaul.**



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DMP is the leading provider of location intelligence solutions for builders and developers. Our cloud-based application, LandVision, is used by over 2,500 home builders and land development professionals to successfully find more land development opportunities than any other application in the market.

To learn more about our location intelligence solutions for home builders and developers and to get a free demo, visit [digmap.com/building-land-development](http://digmap.com/building-land-development).