

LandVision™ Helps WestGate Ventures Identify Profitable Development Opportunities



Success Story San Ramon, California



BUILDING & LAND DEVELOPMENT



PROBLEM

WestGate Ventures needed a solution that would decrease the time they spent locating sites for acquisition or redevelopment



SOLUTION

LandVision streamlines property research, delivering complete property data all on one platform



BENEFITS

- **One-Click Access to Complete Property Data:** Efficiently research properties with all of the data you need, all in one place
- **Major Time Savings:** Cut down on site visits by remotely analyzing and understanding property attributes
- **Easy to Use:** Navigate through LandVision with ease regardless of your technical comfort level

LandVision Helps Real Estate Developers Streamline Property Research

One-Click Access to Complete Property Data

Based in San Ramon, [WestGate Ventures](#) is a full-service real estate development company that also offers advisory and entitlement services. WestGate Ventures utilizes LandVision to achieve its critical business objectives.

Built on the DMP cloud-based platform, LandVision visualizes SmartParcels, a nationwide parcel database that ties 300+ property and tax attributes to parcel boundaries. LandVision not only helps WestGate Ventures easily identify promising sites to acquire or redevelop, but also provides complete property information for those sites, including ownership information, property size, transaction history, title data, and much more.

Using LandVision allows the company to quickly determine whether properties meet their requirements. "One click allows us to see the bulk of the property research we need," says Jon Revells, founding partner of WestGate Ventures. "On just one platform we get a lot of data, including complete owner information for the properties we are looking at and adjacent parcels."

Major Time Savings

The most significant benefit for WestGate Ventures is the amount of time saved when researching properties. Northern California traffic can be a significant obstacle, sometimes turning a single property visit into a three-hour road trip.

"LandVision saves us a lot of time, especially during initial research and due diligence," says Revells. "We used to have to physically visit a site to determine if a property passed preliminary prerequisites. Now we have a good foundation of accurate data without us having to drive to the site."

Easy to Use

The WestGate Ventures team also appreciates that LandVision is easy to use. "We have three partners using LandVision for different reasons depending on our responsibilities," explains Revells. "We like that the platform is flexible, and we're happy with how it helps our business."

DMP is the leading provider of location intelligence solutions for builders and developers. Our cloud-based application, LandVision, is used by over 2,500 home builders and land development professionals to successfully find more land development opportunities than any other application in the market.

To learn more about our location intelligence solutions for Home Builders and Developers and to get a free demo, visit digmap.com/building-land-development.



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