

LAND DEVELOPMENT



PROBLEM

The Warmington Group was spending too much time researching and analyzing properties when seeking profitable land opportunities



SOLUTION

Built on DMP's cloud-based platform, LandVision instantly delivers the property information the Warmington Group needs to discover and take action on land opportunities



BENEFITS

- Targeted Zoning: Filter searches for zoning that aligns with business objectives
- Complete Ownership Information: Instant access to comprehensive owner portfolios
- Aggregate Data: Streamline property searches by reviewing property data together with owner information



(888) 322-MAPS (6277) sales@digmap.com

LandVision Delivers Complete Property Data Information and Tools that Help Real Estate Companies Discover Profitable Opportunities

Powerful Search Capabilities Deliver Targeted Results

The Warmington Group offers a range of real estate services, serving markets in California, Nevada and Arizona. Vice President of Land Acquisition, Justin Brewer, uses LandVision daily to discover new land opportunities. With LandVision, Justin's team is able to source unentitled deals, and can search specific zones, seeing complete ownership information, unit counts and entitlement deals within zones.

Justin finds that the powerful information and ease of use from LandVision leads the company to new opportunities. "Being able to export data is important for us. We use the data and filter through it, making contact with owners directly from LandVision. We pull up opportunities we can bid on, and this has led to offers and responses from owners."

Easily Aggregate Data for Informed Owner Outreach

LandVision delivers powerful, actionable land information helping The Warmington Group generate new opportunities. For example, when The Warmington Group identifies prospects using LandVision, they use the platform to populate letters of intent, and get conversations started with owners.

"Land Vision saves us valuable time and energy researching ownership information. One of the valuable features we have found is the ability to aggregate other properties an individual seller owns. When meeting with ownership we are prepared to not only discuss a site in question, but other potential opportunities as well."

Justin appreciates that LandVision is easy to use, and the data he needs is all in one place. "When we looked at other solutions, LandVision was the easiest tool we came across with all of the information we needed."

DMP is the leading provider of location intelligence solutions for builders and developers. Our cloud-based application, LandVision, is used by over 2,500 home builders and land development professionals to successfully find more land development opportunities than any other application in the market.

To learn more about our location intelligence solutions for Home Builders and Developers and to get a free demo, visit digmap.com/builderdeveloper.