



Seattle Property

REAL ESTATE

! PROBLEM

CA Ventures lacked the ability to efficiently conduct research for investment opportunities that will maximize asset and investor value

💡 SOLUTION

LandVision helps CA Ventures develop powerful market insights necessary to achieve investment objectives

☑️ BENEFITS

- **Land ownership information:** Access to complete ownership information, including owner address, length of ownership, and more
- **Parcel level data:** Greater accuracy of property information with parcel level data rather than address-based data
- **Data accuracy:** Complete, reliable property information to help identify promising investment opportunities

LandVision is the Location Intelligence Solution Real Estate Investors Can Rely on for Dynamic Property Data

Data that Drives Real Estate Investment Strategies

CA Ventures is a Chicago-based real estate investment holding company with a global presence. CA Student Living President, JJ Smith explains the vital role LandVision plays in investment strategies:

"As a development firm, land ownership information is very important to us. We use LandVision to better understand the market and identify micro-markets within. It enables us to drill into parcel level data that includes ownership information, zoning, date of last transaction, etc."

"We looked into other options, but LandVision is a pioneer in that we can access parcel level data versus address level. That's a huge advantage LandVision has over anything else."

Find Leads, Get Properties Under Contract

JJ Smith explains that LandVision provides critical information necessary to identify and research investment opportunities. "CA Ventures applies a data-driven methodology to guide market, product and site selection decisions. LandVision is crucial in this regard and is the starting point for our research."

"LandVision is a fundamental part of our workflow and vital to our team. It's part of our process when we evaluate a market or revisit information to see if any changes have taken place. We use it heavily for ownership information, and it gives us the information we need to get properties under contract."



(888) 322-MAPS (6277)
sales@digmap.com

DMP is the leading provider of location technology and data. Our platform is trusted by over 17,000 CRE brokers in the country.

To see our location intelligence solutions for Commercial Real Estate and to get a free demo, visit digmap.com/commercialrealestate.