

LandVision™ helps Drees Homes easily track and manage property data throughout the country



Success Story

Mitchell, Kentucky



HOME BUILDING



PROBLEM

Drees Homes needed a solution to streamline multiple workflows and ensure everyone on their team was working off of consistent information



SOLUTION

LandVision provides accurate property data and makes for easy collaboration, allowing Drees Homes to streamline workflows throughout their national offices



BENEFITS

- **Allows for collaboration:** Document storage provides a unified work environment among Drees employees located throughout the country
- **Gain competitive advantage:** Easily track competitor building sites and transactions
- **User-friendly:** Property information is easy to track and manage using customer target sites for visual displays of data

Custom Home Builder Drees Homes Uses LandVision to Streamline Collaboration with Employees Throughout the Country

Collaborate Using Accurate Data

National custom home builder Drees Homes is known for excellence and innovation. VP of Corporate Land, Rex Gordon, says the company uses LandVision to efficiently collaborate across multiple teams.

"I'm in LandVision every day. Our company uses it as a collaboration tool. We had Digital Map Products do custom programming for custom target sites with color coding. We also use it to store documents. We have property all over the country, and now everyone from anywhere in the country gets the right documents."

"LandVision definitely saves us time. We have three resource meetings a month divided over three regions, and we use LandVision as our main source of information. We pull up documents and information, and know we are all looking at the same thing."

Unexpected Benefits for a Competitive Advantage

Rex and his team have been using LandVision to track competitor activity, allowing Drees Homes to maintain accurate market knowledge in all locations.

"An unexpected benefit for us is the ability to view builder sites on the map. This helps us link to our competition and see what they are up to. We can also see all the transactions that have occurred near properties we are looking at."

"I am a visual person, and I like using LandVision because I can see properties and all the data that's linked to them all in one place."

"We looked at a lot of other solutions before deciding on LandVision. We ultimately chose LandVision because we couldn't find anyone who has these features in such an easy environment."



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Digital Map Products is the leading provider of location technology and data. Our cloud-based application, LandVision, is used by over 2,500 home builders and land development professionals to successfully find more land development opportunities than any other application in the market.

To learn more about LandVision for Home Builders and Developers and to get a free demo, visit digmap.com/builderdeveloper