

LandVision™ helps
Brookfield Residential
Identify Profitable
Development
Opportunities



HOME BUILDING



PROBLEM

Brookfield Residential needed a fast, reliable solution to gather property data for assessing and acquiring land



SOLUTION

Implementing LandVision streamlines Brookfield Residential's decision making process by providing instant access to valuable land data all on one platform



BENEFITS

- **Provides comprehensive data:** Instant access to property data, accurate ownership information, demographics, school districts and more
- **Saves time:** All property information on one platform streamlines decision making
- **Supports business objectives:** Customer support provides customization to increase efficiency

LandVision Helps Land Developers and Homebuilders Effectively Evaluate Development Opportunities

Powerful Land Data Supports Rapid Decision Making

Brookfield Residential is a leading North American land developer and homebuilder. Nicole Burdette is Senior Vice President of Business Strategies, and her team has been using LandVision for over a decade to acquire and assess development opportunities.

"LandVision quickly educates us on properties coming from other brokers or referrals. When brokers present a property, we go into LandVision to understand the dynamics around that property. We can see school district, demographics, confirm who the owner is, and whether there is debt on the property."

"We also use LandVision to find opportunities based on specific criteria. For example, I can filter for county, school boundaries, property type, ownership and aggregated parcel size."

"In our business we are always on a time crunch. With LandVision, the information we need is in one spot, meaning we can make decisions quickly. This ultimately saves us time and money, and that's one of the best results."

Dedicated Customer Support to Meet Specific Requirements

Nicole finds that LandVision is a great solution for real estate-minded developers, and her team appreciates Digital Map Products' commitment to customer support. "We've been using LandVision for over a decade and have seen it evolve over time. It's user-friendly for non-GIS people. It's easy to learn and the results are easy to understand."

"The Digital Map Products team has done some customization for us on different projects. Their team really wants to understand if anything is missing, and they take feedback very seriously. This collaborative relationship helps address our needs."



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Digital Map Products is the leading provider of location technology and data. Our cloud-based application, LandVision, is used by over 2,500 home builders and land development professionals to successfully find more land development opportunities than any other application in the market.

To learn more about LandVision for Home Builders and Developers and to get a free demo, visit digmap.com/builderdeveloper