

LandVision™ helps position Bender Rosenthal as a market leader for right of way and real estate appraisal projects.



## RIGHT OF WAY

### ! PROBLEM

Bender Rosenthal needed a better way to gather massive amounts of property data, to serve their clients more effectively.

### 💡 SOLUTION

LandVision provides quick and easy access to accurate land data with integrated GIS capabilities. Easily retrieve map image display and access detailed information to provide extra value to clients.

### ☰ FEATURES

- Builds relationships: Presentation-ready map displays to provide data visuals for clients and break down complex information.
- Allows for faster bids: Instant access to comprehensive property data to produce quicker and more accurate bids.
- Makes integration easy: Increase collaboration between teams with the ability to integrate shape files or photos onto the platform for stronger bids.

## LandVision offers a competitive edge to right of way and real estate appraisal with comprehensive property data and map displays.

### The System Delivers a User-friendly Interface Along with Data and Visuals That Can Speed up Processes and Increase Output

Bender Rosenthal is a right of way and real estate appraisal company with offices located in California. Head of Research, Ross Campbell, required a solution that could deliver massive amounts of accurate property data along with GIS capabilities to better understand his firm's target properties.

Since onboarding LandVision, Bender Rosenthal has been able to reduce the time needed for intensive property research and create accurate bids faster.

"LandVision is user-friendly, even for team members without a GIS background. The text-based import feature, along with the ability to upload geocode data by address or latitude and longitude, allows us to quickly access reliable information."

### Leveraging Property Data with Integrated GIS Capabilities to Become a Market Leader

"LandVision provides a mapping solution along with property data and integrated GIS capabilities that we didn't find in other platforms. We can import our own shape files and photos onto LandVision's visual displays, which is useful in placing bids and is a feature other platforms lacked."

By leveraging the features of LandVision, Bender Rosenthal delivers a service that is superior to their competition, helping the firm land more jobs and bring in more revenue.



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