

Homebuilder and developer Bach Homes expertly tracks and manages property information using the database and mapping features in LandVision™



## HOME BUILDING



### PROBLEM

Bach Homes was missing an efficient way to access accurate land ownership and property data.



### SOLUTION

Using LandVision Builder Developer Edition (BDE) provides instant land ownership information, while data-layered map displays deliver valuable market knowledge to their team.



### FEATURES

- Builds business: Quick, accurate information paired with visual maps elevates Bach Homes above the competition
- Great value: Having comprehensive property information on one platform saves time and delivers excellent return on investment.
- Powerful visuals: Building data-layered maps makes it easier for Bach Homes to gauge property value

**LandVision BDE gives homebuilders and developers a competitive edge by providing instant access to accurate property information.**

#### Visual Data Makes it Easier to Locate and Analyze Land Opportunities

Utah-based homebuilder and developer Bach Homes has a superior reputation for home and apartment construction, land development, and property management. VP of Land Nick Mason has been using LandVision since 2007, finding it provides the best value of any comparable software when it comes to accessing, analyzing and managing property data.

“LandVision’s visual map displays illustrate property data in our target markets, providing easy access to parcel information. Having all that information on one platform is incredibly useful when we are researching properties. For example, one map can pull up ownership information, zoning, parcel boundaries, points of interest and more. No need to go out and create an additional map or photoshop an existing map because everything is in one place.”

#### Instant Access to Ownership Information and Property Data Saves Time

Accessible, accurate land ownership information is essential for Bach Homes to effectively serve their clients, and is the reason why LandVision remains their preferred GIS platform.

“The extensive database of ownership information in LandVision has been a major timesaver for us, and also helps us keep track of properties we are pursuing. Easy access to accurate property information helps us consistently deliver quality service to our clients.”

“We leverage the data-driven mapping capabilities in LandVision to search properties, look for potential opportunities, and to track and manage information. We can use the data to build maps that are easy to export and share, and this is a benefit to us and the people we work with.”



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Digital Map Products is the leading provider of location technology and data, helping some of the top home builders and developers effectively capitalize on land opportunities using intelligent parcel analysis and competitive market evaluations.

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