





## **New Mapping Product Launched**

Written by Alice Allan on February 2, 2010



US company <u>Digital Map Products</u>, which lists redfin.com, zillow.com, and trulia.com amongst its clients, has released a new mapping tool that visualises how home prices change over time.

The product, dubbed <u>SpatialStream</u>, animates property price fluctuations as colours on a map, changing from green to red as prices fluctuate. The company says this is an easy way to show what would otherwise be thousands of separate data points on a spreadsheet.

This video shows SpatialStream in action, displaying sales prices in Southern California changing over a three year period:



View Video: http://spatialstream.com/microsite/videopage.Rollups.html

The product is aimed at developers, and allows them to choose various pieces of code to create the kinds of visualisations they need. <u>Trial accounts</u> are available, however the website does not go into detail about the cost of a subscription.