

## Digital Map Products Gears Up for Growth in 2012 with Addition of New Team Members

(Irvine, CA – December 6, 2011) Digital Map Products (DMP), a leading provider of cloud-based spatial technology, is pleased to announce the addition of two new team members. Rick Baldonado and Dottie Fawcett have joined the Company as LandVision™ Solution Specialists and will help guide the Company's continued growth and expansion.

Rick has been active in the home building industry for many years and brings tremendous knowledge and industry insight to Digital Map Products. Prior to joining DMP Rick served as vice president for RealFacts/Meyers. Prior to RealFacts/Meyers, he held the positions of Director at MetroStudy and Regional Director at Hanley Wood Market Intelligence. Rick is a member of the Urban Land Institute, National Association of Home Builders and National Multi Housing Council. At DMP Rick will focus on the multi-family and builder-developer markets and is based in Northern California.

Dottie Fawcett comes to Digital Map Products with over 20 years of experience in home building and a strong background in software. Dottie is a graduate of the National Association of Home Builders' University of Housing and holds the professional designations of Certified Sales Professional, Master Certified Sales Professional and Master in Residential Marketing. Dottie's previous experience includes the position of regional sales manager at Constellation Software and regional sales manager at Move, Inc. In her new role Dottie will concentrate on the needs of residential home builders and developers. Dottie is based out of Delaware.

"We're very excited to be adding Rick and Dottie to our team" said Digital Map Products CEO Jim Skurzynski. "Rick and Dottie bring passion and experience that will allow us to drill down into the various customer segments of the real estate industry that LandVision™ serves. By expanding our team we are better equipped to provide targeted solutions to the industry."

LandVision™ is a real estate research, analysis and collaboration tool that embeds powerful geospatial technology so builders, developers, and commercial brokers can make location-aware decisions. With LandVision™, companies of all sizes can take advantage of spatial technology for improved identification, qualification, acquisition and ongoing management of real estate opportunities. To learn more about LandVision™ visit <http://www.digmap.com/products/landvision.htm>.

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### About Digital Map Products

Digital Map Products is a leading provider of cloud-based mapping solutions that bring the power of spatial technology to mainstream business, government and consumer applications. [SpatialStream™](#), the company's SaaS spatial development platform, enables the rapid development of spatial

applications. Its [ParcelStream™](#) web service is powering national real estate websites with millions of hits per hour. [LandVision™](#) and [CityGIS™](#) are embedded GIS solutions for real estate and local government. To learn more, visit <http://www.digmap.com>.

**For more Information**

Digital Map Products Contact:

Mary Jo Draper

Draper Communications

office: 816.753.4429 | mobile: 816.516.2446

[maryjo@drapercom.com](mailto:maryjo@drapercom.com)