

**Digital Map Products Announces New Version of LandVision™:
Spatial Real Estate Tool Gives Smaller Businesses Competitive Edge**

Irvine, CA – April 12, 2010 – Digital Map Products (DMP), a leading provider of cloud-based spatial technology solutions, today announced that LandVision™, the company's spatially-enabled real estate research, analysis and collaboration tool, is now available in two editions: Enterprise and Professional. The release of the new version of LandVision™, LandVision™ Professional, brings location-aware decision making to a wider audience and meets companies' real estate research and analysis needs, regardless of their size.

Real estate industry professionals including builders, developers and commercial brokers use LandVision™ to research, analyze and collaborate on location-based decisions. The SaaS tool facilitates the identification, qualification, acquisition and ongoing management of land and commercial real estate opportunities, all from an interactive mapping interface. With LandVision™, companies can access the productivity, information sharing and enhanced decision-making benefits of spatial technology to gain a competitive advantage. LandVision™ Enterprise remains Digital Map Products' flagship offering, while LandVision™ Professional is designed for smaller firms and organizations with a limited number of users whose primary concern is property research.

"It's our mission to bring spatial technology to a wider array of businesses and in this case, we wanted to make LandVision™ accessible to a larger real estate audience," Digital Map Products CEO Jim Skurzynski said. "Now, companies of any size can take advantage of spatially-enabled research, analysis and data visualization. Even better, as their needs for a robust mapping system grow, LandVision™ can grow with them."

LandVision™ Enterprise is a comprehensive online real estate research, analysis, and collaboration tool with a map-based interface. It offers mid to large sized regional and national builders, developers and commercial real estate firms a single source solution to identify, analyze and manage real estate projects. Some key features unique to LandVision™ Enterprise include:

- Unlimited users so you can access and share information within and across departments and divisions
- Premium data layers such as retail points of interest, enhanced aerial imagery, additional hazard and environmental data, and customer specific data
- The ability to load spreadsheet and geospatial data sets and advanced visualization tools to style and analyze your own data
- The ability to create, save, and search your own spatial data
- Customization options such as custom data layers, search forms, and reports

LandVision™ Professional incorporates all the advanced map search, property information and basic visual analysis features of the Enterprise version, and bundles it into an affordable online solution for small to medium sized commercial and residential real estate industry firms with one to three users. For companies whose primary need is property research, LandVision™ Professional represents an ideal means to get started with an easy-to-use location tool that's affordable.

To learn more about LandVision™ and which edition is right for your company's real estate research and analysis needs visit:

www.digmap.com/campaigns/LVEditions.html. This site includes best practices for spatially-enabled real estate research and analysis and allows visitors to test drive LandVision™ with a free trial.

About Digital Map Products

Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. SpatialStream™, the company's SaaS spatial platform, enables the rapid development of spatial applications. Its ParcelStream™ web service is powering national real estate websites with millions of hits per hour. LandVision™ and CityGIS™ are embedded GIS solutions for real estate and local government. To learn more, visit <http://www.digmap.com>.

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