

Digital Map Products Brings Parcel Boundary Data to Microsoft's Windows Azure Marketplace DataMarket

Irvine, CA – November 2, 2010 - Digital Map Products (DMP), a leading provider of cloud-based spatial technology solutions, announced that the company's ParcelStream™ web service for nationwide parcel boundary data, is now available through Microsoft's new Windows Azure Marketplace DataMarket. Through DataMarket, developers and information workers can access DMP's parcel boundaries and parcel interactivity features through simple, cross platform compatible APIs and can even combine parcel data with other premium and public geospatial data sets.

Microsoft's Windows Azure Marketplace represents a wide range of new Platform-as-a-Service capabilities to help developers improve their productivity and bring their applications to market more rapidly. DataMarket, the first component of the Azure Marketplace to be made commercially available, is a cloud-based service that brings data, web services, and analytics from leading commercial data providers and authoritative public data sources together into a single location.

"Microsoft is transforming the application development market by making the building blocks of cloud applications more readily available and lowering the barriers to entry for small and medium sized developers," says Jim Skurzynski, DMP CEO and President. "We've long believed in the power of the cloud to mainstream spatial technology and we're proud to be a launch partner with Microsoft in bringing our parcel boundary data to a much wider audience."

Digital Map Products' ParcelStream™ web service has been readily adopted by online real estate sites as the standard for parcel boundary data. Other industries, such as utilities, financial services, and insurance also leverage parcel boundary data to enhance their mapping applications and decision analytics. ParcelStream™ is a turn-key solution for integrating parcel boundaries into mapping applications. To learn more about ParcelStream™ and how you can access it through the Windows Azure Marketplace DataMarket, visit www.spatialstream.com/microsite/ParcelStreamForDataMarket.html.

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About Digital Map Products

Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. [SpatialStream™](#), the company's SaaS spatial platform, enables the rapid development of spatial applications. Its [ParcelStream™](#) web service is powering national real estate websites with millions of hits per hour. [LandVision™](#) and [CityGIS™](#) are embedded GIS solutions for real estate and local government. To learn more, visit <http://www.digmap.com>.

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