

## Digital Map Products to Discuss How Progressive Governments are Unlocking the Power of Location at the 2013 Washington GIS Conference

(Irvine, CA – April 30, 2013) Digital Map Products (DMP) is excited to announce that it will be presenting at the 2013 Washington GIS Conference in Lynwood, WA. This industry leading conference, which brings together GIS professionals from both the public and private sectors, will take place May  $6^{th} - 8^{th}$ .

Digital Map Products, a leading innovator of cloud-based spatial solutions for government, business and consumers, will be presenting at the conference on Tuesday, May 7<sup>th</sup> from 10:30 – 11:30 a.m. Their Technology Track session, titled "The Mapping Renaissance: How Progressive Governments are Unlocking the Power of Location," will cover how local governments are embracing mapping technologies and seeking innovative strategies to leverage location in their operations, internal communication, citizen outreach, and agency-wide decision making. The presentation will include examples of how municipalities are publishing information to citizens through consumer-friendly online maps, and leveraging location to unify their internal data and facilitate decisions

Drawing on a decade of leadership in cloud-based mapping technology, Digital Map Products will highlight how mapping has been transformed, the science behind maps, and provide tips for selecting this new breed of location technology. The session will also cover how customers have deployed mapping throughout their organizations and how each department is benefitting from location every day.

To learn more about Digital Map Products' Technology Track session, "The Mapping Renaissance: How Progressive Governments are Unlocking the Power of Location," or to schedule a meeting with Digital Map Products at the Washington GIS conference, please visit <a href="http://digmap.com/campaigns/DMPatWAGISConference2013.html">http://digmap.com/campaigns/DMPatWAGISConference2013.html</a>

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## **About Digital Map Products**

Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. <u>SpatialStream</u>™, the company's SaaS spatial development platform, enables the rapid development of spatial applications. Its <u>ParcelStream</u><sup>™</sup> web service is powering national real estate websites with millions of hits per hour. <u>LandVision</u><sup>™</sup> and <u>GovClarity</u><sup>™</sup> are embedded mapping solutions for real estate and local government. To learn more, visit <u>http://www.DigitalMapProducts.com</u>.

## For more Information

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