

## Digital Map Products Announces a New Version of LandVision™ for Commercial Real Estate

(Irvine, CA – January 30, 2013) Digital Map Products, a leading provider of cloud-based mapping technology solutions, today launched a new version of LandVision™ designed specifically for the commercial real estate industry. LandVision™ Commercial unites the data, search, analysis tools, and map perspective needed to make rapid, informed decisions and stay ahead of market trends.

LandVision™ Commercial is revolutionizing the way brokers, analysts and researchers find properties, understand their markets and make decisions. Successful commercial real estate decisions require capitalizing on the intersection of data and location. LandVision™ Commercial helps you do just that and provides a single system to research properties, collect and manage data, and analyze markets and opportunities.

Underlying the Commercial edition is access to essential data sets required to fully understand properties, their surrounding locations, and the larger market. Demographic data, points of interest, and foreclosures are included in addition to the standard LandVision™ layers of property records, parcel boundaries, aerial imagery, and environmental hazards. Going further, LandVision™ Commercial makes finding information quick and easy with one-click searches for property owner portfolios and key market players. Users can master their market dynamics with trade area analysis, market activity alerts and advanced data styling options for visual analysis. LandVision™ Commercial even streamlines the management of market intelligence with its custom property database layer, capturing broker knowledge on sites, buildings, contacts, owners and projects and location enabling it.

“We’ve always had a strong LandVision™ following among the commercial real estate community, but we knew we could help them further elevate their use of location technology,” says Digital Map Products President and CEO Jim Skurzynski. “We’ve reached the point where if you’re not fully exploiting location in real estate decisions, you’re falling short. We’re thrilled to be able to give our commercial real estate customers a significant advantage with LandVision™ Commercial.”

LandVision™ is the number one tool helping builders, developers and commercial brokers use location to find and close opportunities. LandVision™ Commercial includes all the robust data, search and visualization features of LandVision™ Enterprise Edition but goes much further with data and tools geared to the unique needs of commercial real estate. Thousands of LandVision™ users have discovered the mapping advantage.

To learn more about LandVision™, the new Commercial edition, and to register for a complimentary trial visit: <http://digmap.com/campaigns/LandVisionCommercialLaunch.html>

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### About Digital Map Products

Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. [SpatialStream™](#), the company’s SaaS spatial development platform, enables the rapid development of spatial applications. Its [ParcelStream™](#) web service is powering national real estate websites with millions of hits per hour. [LandVision™](#) and [CityGIS™](#) are embedded GIS solutions for real estate and local government. To learn more, visit <http://www.DigitalMapProducts.com>.

**For more Information**

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