

**For immediate release**

## **Digital Map Products Makes SaaS GIS Available to Cities In Florida, North Carolina, South Carolina and Georgia**

Irvine, CA – March 5, 2009 – Digital Map Products (DMP), a leading provider of SaaS enterprise GIS applications to cities and local governments, today announced its CityGIS™ and CommunityView™ products are now available to customers in Florida, North Carolina, South Carolina and Georgia.

Digital Map Product's CEO Jim Skurzynski says cities in these four states can, for the first time, take advantage of recent giant steps forward in the use of spatial data. With the introduction of CityGIS™, it's now easy for city departments to combine their spatial data and put together intra- and inter-department layered maps that instantly improve decision making. For example, city staff can visualize zoning, sewer lines, street lights and hiking trails on one map without having to burden their local GIS expert.

“That’s a huge leap forward for cities that are short on time and money,” Digital Map Product's CEO Skurzynski says. “Those of us who understand the power of visual data have been waiting for years for it to reach this point – where it is easy and accessible for everyone, in every department, and even the public to use. We’re hearing from our city customers that it’s revolutionizing the way they operate both internally and with their constituents.”

Digital Map Products has entered new markets including all of Florida and North Carolina and parts of South Carolina and Georgia. Its products have been available in California, Texas and other western states since 1999.

CityGIS™ is an easy-to-use enterprise GIS solution with workflow features designed specifically for city managers, planners, and community development and public works

officials. It allows all departments in a city to integrate and share spatial data such as maps and GIS information. Because CityGIS™ is a software-as-a-service product, it does not require the purchase or maintenance of hardware.

Another newly-available DMP product, CommunityView™, allows cities to publish to the Internet high resolution aerial imagery and customized map layers with important key property and community information such as: parcel boundaries, property characteristics, zoning, city services, city amenities, and local attractions. Not only can residents self-service their basic property information questions, it also allows them to create their own maps based on their specifications.

For more information or to sign up for a 30 day free trial of CityGIS™, visit <http://www.digmap.com/campaigns/SEPR.html>.

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### **About Digital Map Products**

Digital Map Products, Inc. was the first provider of subscription web applications that embed Geographic Information Systems (GIS) technology to enhance workflow productivity. Based in Orange County, California, the company's SaaS spatial platform enables the streamlined development of applications leveraging embedded GIS capabilities and data. Its ParcelStream™ web application is powering national real estate websites with millions of hits per hour. Products include online applications such as LandVision™ for the research, acquisition and management of land assets, and CityGIS™ and CommunityView™ for local government. To learn more, visit <http://www.digitalmapproducts.com>.

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