

For immediate release

San Juan Capistrano Believed to be the First City to Launch an Interactive Online Trail Tour

San Juan Capistrano is believed to be the first city in the nation to launch an interactive virtual tour of its entire trail system. The new virtual trail map is part an effort to help equestrians, hikers, bicyclists and walkers alike to better navigate their way through the City's trail system.

Visitors to the City's Web site at www.cityofsanjuancapistrano.org can now simply click on a button and virtually traverse the City's trails, identifying their highest and lowest points, length and location.

The new web feature was born from a partnership between the City, San Juan Capistrano Equestrian Coalition and Digital Map Products. The Coalition provided funding to videotape, digitize and map the trails for the public's benefit. The coalition, which was formed in 2003, works to preserve the equestrian lifestyle and the City's recreational trail system.

Digital Map Products (DMP), an Irvine-based spatial technology company and consultant to the City, provided the spatial platform for the virtual trails project. CommunityView™, DMP's web-based spatial application, enables cities to publish community information to the Internet for easy access by their residents. By facilitating web access to property and city information such as zoning, land use, and street sweeping schedules, CommunityView™ saves residents time and trips to city hall, thus reducing traffic on the road and green house gases.

"We are thrilled to be working with a city as innovative as San Juan Capistrano," Digital Map Product's CEO Jim Skurzynski says. The city embraces technology to improve its residents' quality of life and we are proud to be part of the solution."

"CommunityView™ is a win-win for everyone," says Ziad Mazboudi. "We are proud of our city trails, and now we can showcase them. This effort would not have been possible without the financial support of the San Juan Capistrano Equestrian Coalition and the technical expertise of Digital Map Products. The end result is a first class product that we are proud of."

To access the new trail feature, visit the City's Web site at www.sanjuancapistrano.org and click on "Community" followed by "Community View/GIS and then "View" to select the layer you wish to view.

For more information about the new trail feature, contact Ziad Mazboudi at 949-234-4413 or zmazboudi@sanjuancapistrano.org.

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About Digital Map Products

Digital Map Products, Inc. was the first provider of subscription web applications that embed Geographic Information Systems (GIS) technology to enhance workflow productivity. Based in Orange County, California, the company's SaaS spatial platform enables the streamlined development of applications leveraging embedded GIS capabilities and data. Its ParcelStream™ web application is powering national real estate websites with millions of hits per hour. Products include online applications such as LandVision™ for the research, acquisition and management of land assets, and CityGISTM and CommunityView™ for local government. To learn more, visit <http://www.digitalmapproducts.com>.

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