

Digital Map Products Adds Experienced Industry Leader to Developing Markets for Builder-Developer Products

Irvine, CA – Sep 1, 2009 – Digital Map Products (DMP), a leading provider of software-as-a-service spatial technology solutions, announces Larry M. Stege has joined the company as Director of New Market Development. Stege brings more than 20 years of experience in the builder industry including leadership roles with title insurance, software, market research, utility and appliance distribution firms.

“The addition of Larry to the DMP team shows our commitment to leadership in this sector and will accelerate our growth of new business for LandVision™,” Digital Map Products CEO Jim Skurzynski said. “We are very excited to add real world market knowledge to our team which will also help us to further fine-tune LandVision™ to meet the needs of our builder-developer customers.”

Stege previously served as Vice President and National Director of Builder/Developer Services for Stewart Title Company, overseeing new business and planning new tools for the building and development industry. He was also formerly Vice President of Business Development and Strategic Planning for Metrostudy, the leading provider of primary and secondary market information to the housing and related industries nationwide.

Stege also works with various trade associations at local, state and national levels. He is a Life Director of the National Association of Home Builders (NAHB), has twice served as chair of membership nationally, and was inducted into the Home Builders Association of Greater Chicago’s Court of Honor in 2003. He also serves on the board of directors of Homes for HOPE.

Digital Map Products is best known in the builder-developer market for its LandVision™ product which facilitates the identification, qualification, acquisition and ongoing management of land opportunities. “With increased focus towards doing more with less

in the builder-developer community during these tough times, productivity gains from Internet-based software solutions such as LandVision™ present the perfect opportunity for the growth of companies like Digital Map Products,” said Stege.

Based in Houston, Texas, Stege will be in close proximity to Digital Map Products’ expanding presence in the Southeastern United States.

Stege publishes a newsfeed on housing industry trends, Housing Industry News, which is read by nearly 3000 building industry leaders. To sign up for Housing Industry News, visit: www.digmap.com/campaigns/HousingIndustryNews.PR.html.

About Digital Map Products

Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. SpatialStream™, the company’s SaaS spatial platform, enables the rapid development of spatial applications. Its ParcelStream™ web service is powering national real estate websites with millions of hits per hour. LandVision™ and CityGIS™ are embedded GIS solutions for real estate and local government. To learn more, visit <http://www.digitalmapproducts.com>.

Contact Info:

Mary Jo Draper
Ink Inc. PR
816-753-6222
816 516 2446 cell
maryjo@inkincpr.com