

Corporate Giving

Habitat benefits from gift of property data-mapping tools

Laura Brost

Sentinel Staff Writer

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Habitat for Humanity employees can now search for new properties on which to build without leaving the office.

Digital Map Products, provider of an online service that combines property data with interactive mapping to allow the user to "fly" over a community and point-and-click to view data for individual properties, donated its program called LandVision to Habitat for Humanity of Greater Orlando Area Inc. to use for one year. The software donation, which is valued at about \$7,200, will make it easier for Habitat to locate and evaluate potential properties for new low-income housing. It will also assist in the organization's project planning and development. Digital Map Products is headquartered in Santa Ana, Calif.

"Once the sales rep came out and demonstrated [the program], it became quite clear how useful it would be and we got quite excited," said Gregory Allen, deputy director at Habitat.