

## **NEWS ANNOUNCEMENT**

FOR IMMEDIATE RELEASE

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## **DIGITAL MAP ANNOUNCES RECORD YEAR**

Company Celebrated New Product Releases, National Expansion and Record Growth in 2005; Plans to Build on Successes in 2006

COSTA MESA, Calif., February 15, 2006 – Digital Map Products, the leading Software-as-a-Service (SaaS) collaborative mapping company, announced that 2005 was the most successful year in its corporate history. After launching several key products and experiencing national expansion and record growth, Digital Map plans to leverage its successes to build on those accomplishments in 2006.

Digital Map, a developer of high-performance web-based mapping software, closed 2005 with record growth in bookings over the previous year. It also added 35 new employees throughout the year. Headquartered in Orange County, California, the company focused on national expansion in 2005, opening offices in Northern California, Seattle, Dallas, Houston, San Antonio, Phoenix/Las Vegas and Florida.

"In 2005 we made a strategic decision to embark on nationwide expansion, which proved to be a key factor in our corporate growth and achievements," said Digital Map CEO, Walt Stender. "2006 promises to be even more fast-moving and exciting for Digital Map. In addition to building on our expansion plans by moving into new high-growth metro areas, we also plan new product releases that will enhance the penetration of our technology in crucial markets."

## Digital Map Announces Record Year.../Page 2

Digital Map's innovative applications put sophisticated geospatial technology at the fingertips of non-technical users, providing a cost effective, easy-to-use and rapidly deployable solution. The company's applications arm businesses and agencies with the ability to access, create and maintain map-based data that is current and accurate.

In 2005, Digital Map released LandVision™ software, a customer-designed, all-in-one collaboration solution for building and land acquisition that combines mapping, access to detailed site and property information, customization and project management workflow with an elegant, easy to use web-based interface. Land developers and builders use LandVision to pursue acquisition opportunities before they become publicly available, giving them an important competitive advantage. It has high-profile clients such as Cornerstone Group, John Laing Homes, Los Angeles, KB Homes, Nevada, and Taylor Woodrow – SW Division.

Digital Map's CityGIS™, is the leading Web-hosted solution for enterprise-wide deployment of an organization's maps and data. CityGIS offers an unprecedented Internet-based solution for tracking, analyzing and reporting property and location-based information – all without requiring users to have specific GIS tools or skills. New customers of CityGIS include City of Cerritos, CA, Coolidge, AZ, and Tukwila, WA.

## **About Digital Map Products**

Digital Map Products, Inc., a privately held company founded in 2000, is the leading web-based SaaS mapping solutions provider enabling users to collaboratively interact with data from multiple sources, on a single, easy to use, map interface. Digital Maps focuses on a wide variety of industries including government, land development, real estate, utilities, finance and oil & gas. Digital Maps' products are built on the DigitalMapCentral platform, a robust and flexible mapping application in a hosted environment. The solution results in minimal overhead, rapid deployment, ease-of-use, and high performance. Digital Map's headquarters are in Costa Mesa, Calif. More information about Digital Map can be found at www.digmap.com.